



Versant

A smarter way to test language skills

Presented by Derya Uysal



Versant

Versant was created 25 years ago by two Stanford professors who discovered a better way to run English language tests.

They created a tool that predicts how expert human interviewers would score a test, allowing institutions to get instant, unbiased results, anywhere in the world.

Universities

- Intensive English Programs
- ESL/EFL Programs

Private Language Schools

- Intensive English Programs
- Pathways Programs

A blue-tinted photograph of two young men in a school hallway. One student is seen from the back, with his arm around the shoulder of another student who is smiling and looking back at him. Both are wearing backpacks. The background shows other students and a hallway with windows.

**Place your
learners into the
right learner level**

VEPT measures a learner's ability in four areas:

Versant English Placement Test

VEPT measures a person's ability to:

- Understand spoken and/or written English on everyday topics
- Respond appropriately when speaking or writing
 - on everyday topics
 - clearly and intelligibly
 - at a pace comparable to a native speaker



Reading



Listening



Writing



Speaking

Test Structure

Versant English Placement Test

✓ ~50 minutes

Read Aloud

Repeats

Sentence Builds

✓ 81 questions

Conversations

Typing

Sentence
Completion

✓ 9 task types

Dictation

Passage
Reconstruction

Summary and
Opinion

Impact of Using Versant



Save time in testing –
easy administration
for staff and learners



No need for human
scoring or rater
training



Test more learners –
scalable to meet
institution's needs



Monitor progress
before and after
English learning



Reduce turnaround
time, enable faster
placement decisions



Anytime, anywhere –
test learners pre-
arrival

Simple Administration

Tools for Administration



**Computer
(PC or Mac)**



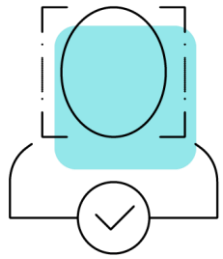
**Stable Internet
connection**



**Headset with
built-in microphone**

Tools for Administration

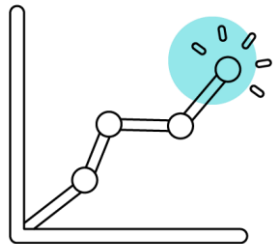
4 Step Process



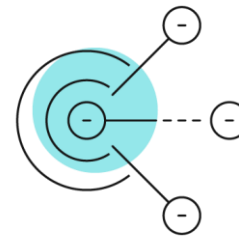
Admin accesses the
Versant Testing System



Test taker responds to
test questions or tasks



Versant Testing System
scores the test and
posts scores to the test
administration tool



Responses are sent to the
Versant scoring system

ScoreKeeper

Test administration platform where admins can access testing materials, monitor test takers and manage results.



Set up test sessions, your way

A few clicks and you're on your way to administering Versant tests to one or thousands.



Manage all your test takers in one place

Upload rosters, assign tests, and monitor progress with easy contact management.



Work smarter with groups

Create groups for easy organization, quicker setup and to monitor your test takers' progress over time.



Flexible testing experience

Web or desktop client? Let your users choose how they want to take their test.



Identify passing scores

Admins set cut scores to see at a glance who passed or not based on your organization's standards.



In-depth reporting

Review test scores, usage reports and scoring trends in the tool, or download to review at a later time.

Score Report

Versant English Placement Test

Score report provides an accurate Overall score and diagnostic breakout scores in four skill areas.

Score report also includes:

- Suggestions for improvement
- Detailed descriptions of language capabilities
- Suggestions of relevant activities in Pearson courseware, including Roadmap and Speakout

VEPT scores are mapped to the CEFR

VERSANT™ John Smith
Test Completion Date (GMT) Test Identification Number (TTN)
1 January 2022 12345678

Versant scores are aligned to the Global Scale of English (GSE). The GSE runs from 10 to 90, with clear statements of what a learner can achieve at any point on the scale.

Overall GSE Score
66
Candidate easily handles a wide variety of discourse and speaking styles, and can contribute to a native-paced discussion. Speech is generally fluent, smooth and intelligible. Candidate controls appropriate language structures for speaking about complex material. Candidate texts from a wide variety of and can produce texts for Writing is usually effective.
CEFR: B2

Understanding the Skills Overall Score
The Overall score of the test represents the ability to understand spoken and written English and respond appropriately in speaking and writing on everyday topics, at an appropriate pace and in

TTN: 12345678

Current Capabilities in Detail

Speaking: GSE: 62/90 Versant: 59/80 CEFR: B2
Candidate produces a range of meaningful sentences. Candidate speaks with adequate rhythm but with some inappropriate phrasing and pausing. Many vowels and consonants are produced in a clear manner.
Tips to improve:

- Practice telling a short story about something funny that happened to you, including as many details as you can.
- Practice explaining how to do something, such as making your favorite meal, giving detailed instructions.

Speaking - Advanced:
SB: Unit 1.3 Function: speculating
SB: Unit 1.4 DVD: Preview
SB: Unit 6.1 Speaking
SB: Unit 1.3 Speaking: speculate about people based on their portraits
SB: Unit 1.4 Speakout: a possession
SB: Unit 6.2 Speaking

Listening: GSE: 77/90 Versant: 69/80 CEFR: C1
Candidate follows most of what is said around him/her on most topics, although occasionally some information may be lost.
Tips to improve:

- Practice actively listening to spoken language delivered at fast speeds, such as TED talks.
- Practice listening to complex podcasts and extracting the important details.

Listening
Listening reflects the ability to understand specific details and main ideas from everyday English speech. The score is based on the ability to track meaning and infer the message from English that is spoken at a conversational pace.

Writing: GSE: 59/90 Versant: 57/80 CEFR: B2
Candidate writes clear, connected texts on a variety of subjects using a sufficient range of grammatical structures and a good range of common English words.
Tips to improve:

- Practice writing detailed descriptions of people and places that you know.
- Practice writing advice that you would give to a friend, including reasons.

Writing - Advanced:
SB: Unit 4 Writeback: a short article
SB: Unit 5.1 Writing: a narrative
SB: Unit 8.2 Writing: a personal story
SB: Unit 5.4 Writeback: a major decision
SB: Unit 9.4 Writeback: a recommendation

Reading: GSE: 60/90 Versant: 58/80 CEFR: B2
Candidate reads, understands and responds to texts on everyday topics at a functional pace. In more complex texts, specific, important details may be lost.
Tips to improve:

- Practice reading and following the exchanges on a discussion board of a website.
- Practice using an English dictionary to check the meaning of words, rather than a bilingual dictionary.

Reading
Reading reflects the ability to understand written English texts on everyday topics. The score is based on the ability to operate at functional speeds to extract meaning, infer the message, and respond appropriately.

Pearson | English
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Test Validity

Machine scoring and validation

Versant has been created by a team of experts and backed years of research in:

- ✓ speech processing,
- ✓ statistical modeling,
- ✓ linguistics,
- ✓ latent semantic analysis,
- ✓ testing theory.

The AI based scoring technology is regularly monitored by Pearson's test development team.

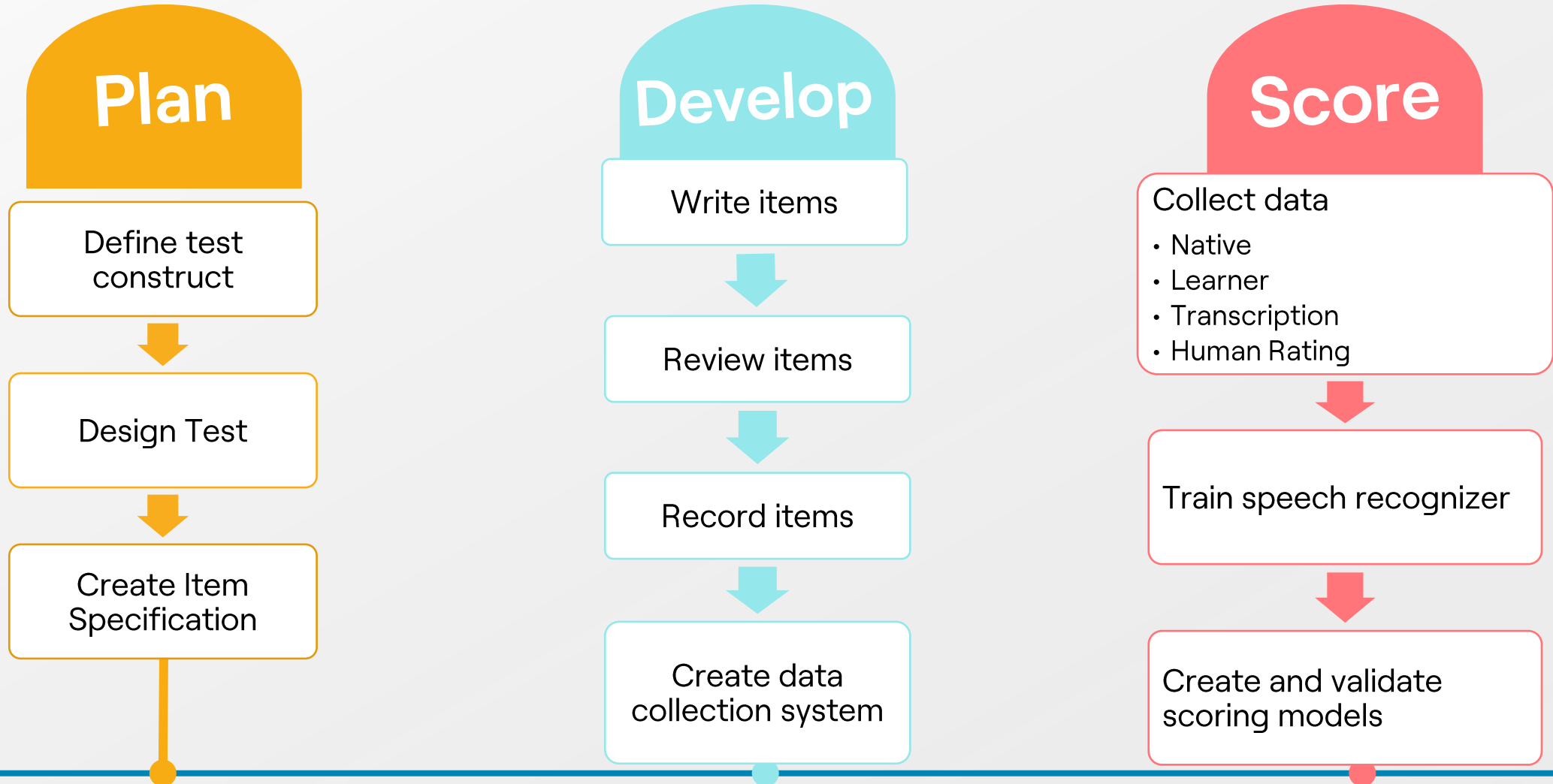
"My team's responsibility is to build and maintain AI scoring systems that reliably and accurately predict human scores, so that you can make quicker and more informed placement decisions."

Bill Bonk, Director of Assessment & Measurement at Pearson

Learn more:

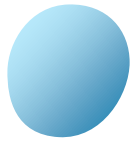
<https://www.pearson.com/english/versant/how-it-works/validity-and-reliability.html>

Test Development Process



Security & Monitoring

VEPT Security



Institutions can offer in person testing on campus



Testing completed at home



VEPT with remote monitoring

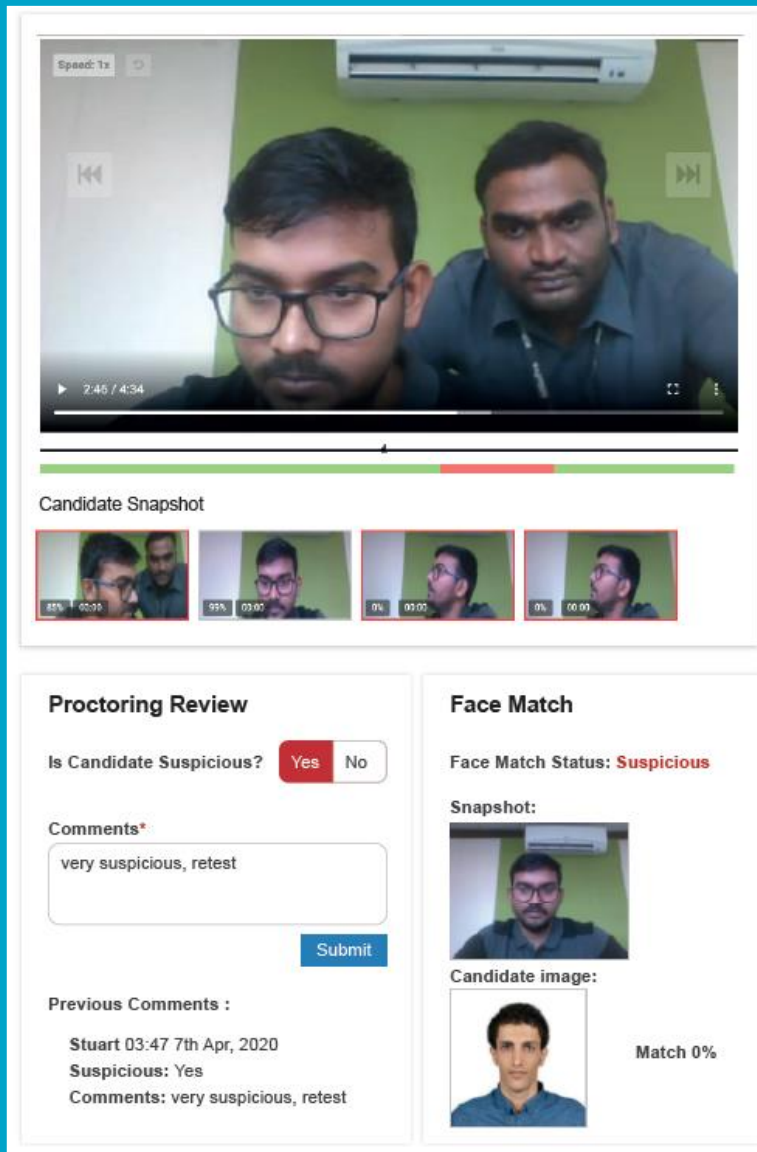
Remote Monitoring

Fully AI-powered proctoring analysis to flag suspicious behavior

Adds additional security and confidence to make placement

Browser-based Versant delivery

Records test session, recordings made available to admin



The screenshot displays a remote monitoring interface. At the top is a video player showing two men in a room. Below the video is a 'Candidate Snapshot' section with four small video thumbnails. The main panel is divided into two columns. The left column, titled 'Proctoring Review', contains a 'Is Candidate Suspicious?' toggle set to 'Yes', a 'Comments*' text box with the text 'very suspicious, retest', and a 'Submit' button. Below this is a 'Previous Comments' section with a single entry: 'Stuart 03:47 7th Apr, 2020 Suspicious: Yes Comments: very suspicious, retest'. The right column, titled 'Face Match', shows a 'Face Match Status: Suspicious' and a 'Snapshot' of the candidate. Below the snapshot is a 'Candidate image' of a different person with a 'Match 0%' label.

Flagging Suspicious Behavior

Image monitoring

- a different face or multiple faces appearing in the video frame
- camera blocked

Browser monitoring

- navigating away from the test window or changing tabs multiple times will be counted as violations

Video monitoring

- test taker moving out of camera view
- more than one person in camera view
- looking away from the camera multiple times

Complete recording

- access anytime for audits and reviews. Suspicious segments highlighted for easy review

What next?

What's to come?

- Continued development of new question to add to our question bank
- Improvement to the ScoreKeeper platform
- Merging remote monitored platform to ScoreKeeper

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Thank you!

Any Questions?