

UECA Language Testing Forum 2022

Language
Cert

25 Nov 2022



Agenda

1. PeopleCert & LanguageCert Overview
2. Education Partner Programme
3. The LanguageCert System
4. LanguageCert Academic
5. Test Security in Online Delivery
6. Validity, Reliability & the Research Programme
7. Q&A

PeopleCert at a glance



7,000,000+ exams delivered to date
Web & Paper based exams in 25 languages



Delivering exams across **200+** countries every year



10,000 exam locations worldwide



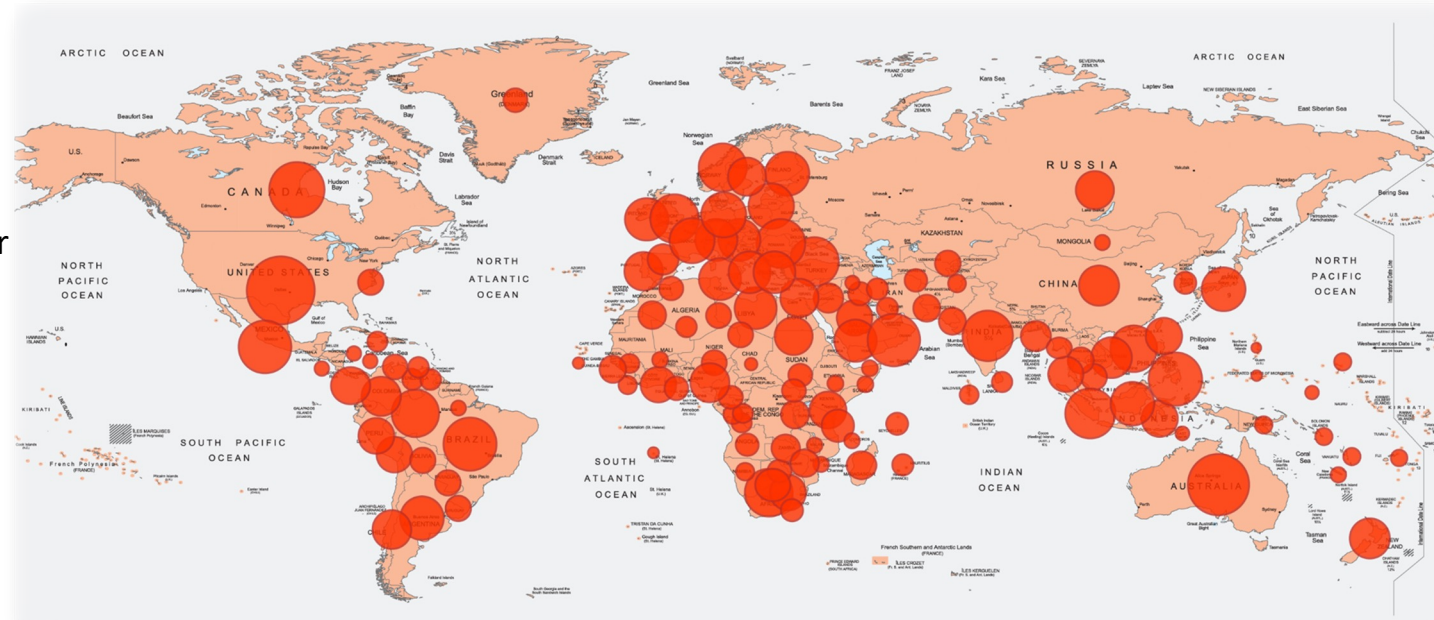
20,000+ external associates
(invigilators, supervisors, item writers etc.)



1000+ full time employees



Online (Web) proctored exams, any place, any time, **24/7/365**



PeopleCert's Global Outreach

PeopleCert Uniquely Operates Across 4 main areas in the Certifications Market

IT & Digital Transformation



To be launched in 2022: Data Science, Digital Marketing

PeopleCert's offering spans the entire IT market landscape, compared to others which are point solutions

Project, Programme & Portfolio Management



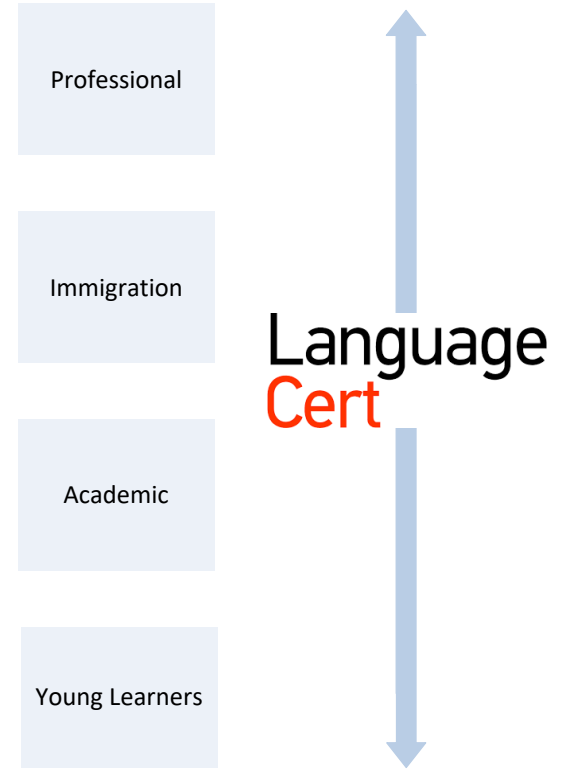
PRINCE2 is the dominant framework in Traditional Project Management, with a strong offering in Agile

Business



An extensive portfolio with a wide range of additional certifications in development

Languages



Language certifications across all segments

Indicates IP not owned by PeopleCert

Exams Delivered to 50,000 Leading Companies...



...and 800 Government Departments, across 45 Countries...



Australia



Bahrain



Brazil



Brunei



Burundi



Canada



China



Colombia



Dominican Republic



Egypt



France



Germany



Hong Kong



Hungary



Indonesia



Ireland



Latvia



Lesotho



Lithuania



Libya



Malaysia



Malta



N. Zealand



Namibia



Nigeria



Oman



Papua New-Guinea



Philippines



Poland



Qatar



Saint-Helena



Saudi Arabia



Scotland



Singapore



Slovak Republic



Solomon Islands



South Africa



Spain



State of Guernsey



Taiwan



Trinidad and Tobago



Tunisia



Turkey



United Arab Emirates



United Kingdom

PeopleCert's Educational Partner Programme



- **Linking education to employment:**
- **Embedding work-based professional qualifications into degree courses**

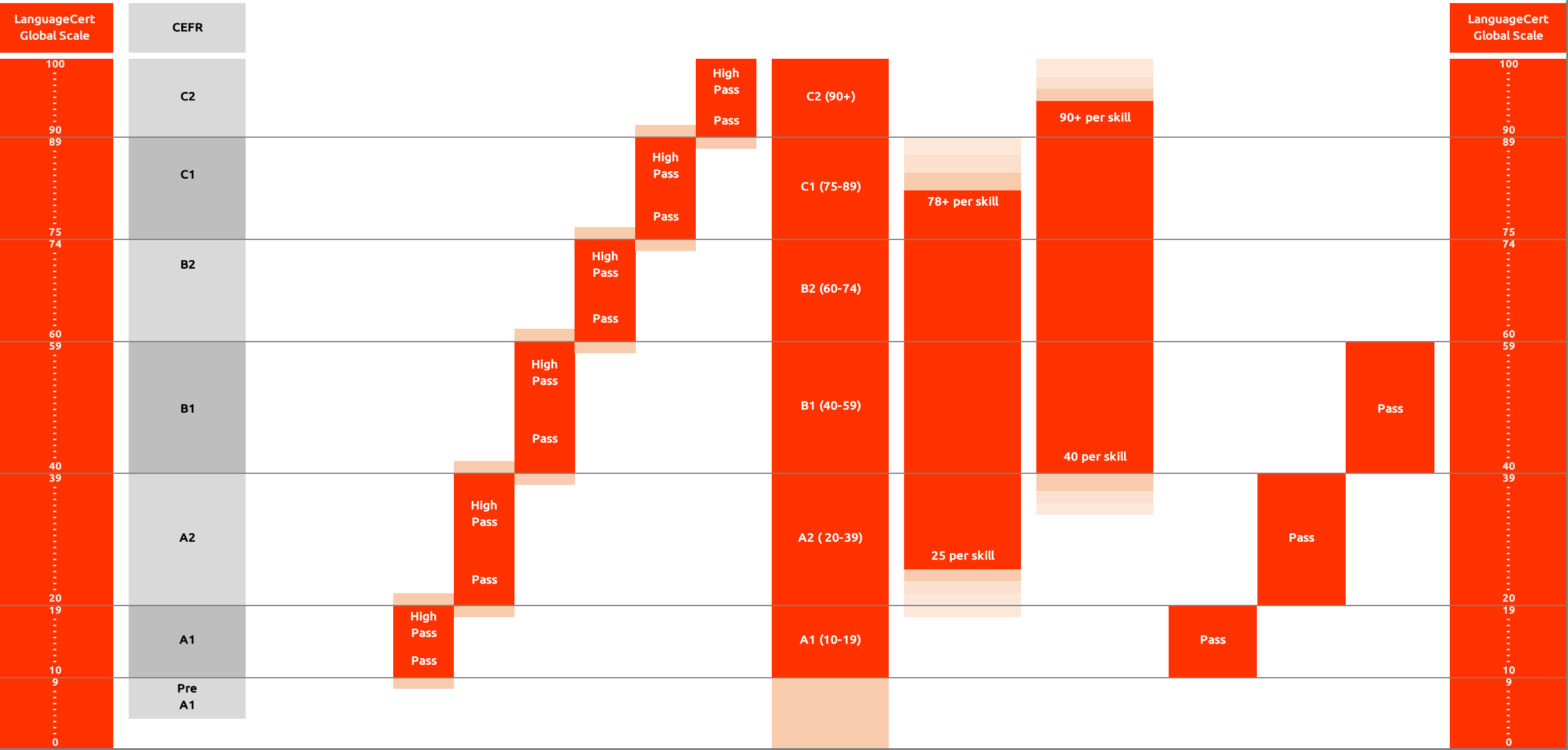
- ✓ Employers
- ✓ Educational institutions
- ✓ Domestic students
- ✓ International students



The LanguageCert System



Qualifications	LanguageCert International ESOL	LanguageCert Test of English (LTE)	LanguageCert General	LanguageCert Academic	LanguageCert International ESOL SELT 2facet
Skills tested	L, R, W, S	L, R, W, S	L, R, W, S	L, R, W, S	L, S
Levels	A1 A2 B1 B2 C1 C2	A1 - C2	A2 - C1	B1-C2	A1 A2 B1
Segment	Secondary education and beyond (12+ years old)	Professionals (18+ years old)	Migration / For work (18+ years old)	University / Migration (17+ years old)	Migration / For work (18+ years old)



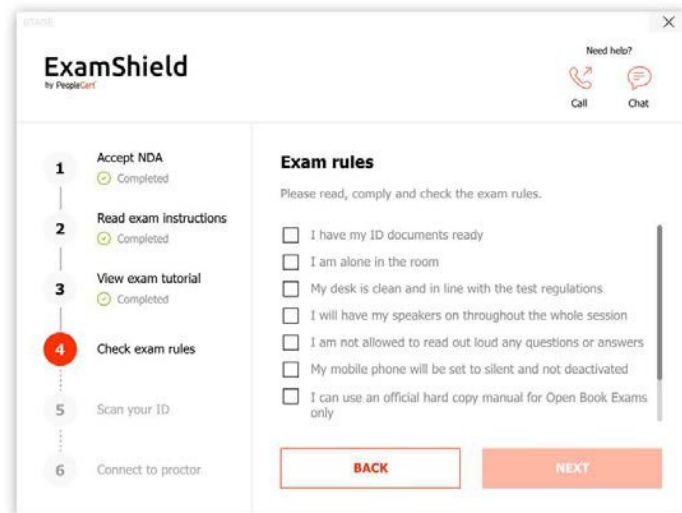
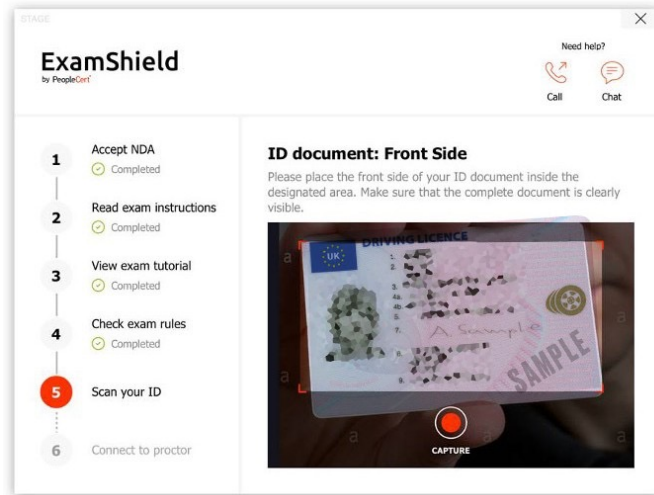
LanguageCert Academic – Test Format

Skill	Duration	Number of Items	Task Description
Listening	c. 40 mins	30 items	Test takers listen to a variety of academic situations, in a range of English-speaking accents, including explanations and instructions, lectures, conversations and discussions. Test takers identify gist, purpose, opinions and facts, specific information, cause and effect and answer 3-option multiple-choice questions and note-completion tasks.
Reading	50 mins	30 items	Test takers read a variety of academic style texts including discursive narratives, explanations, instructions, and articles. Test takers are assessed in understanding of academic vocabulary and lexico-grammatical features, textual structure and sequence, gist, development of ideas, intention, implied meaning, argument, opinion, attitude, summary, and synthesis. Test takers complete 3 and 4-option multiple-choice questions, multiple-matching tasks, and gap-filling.
Writing	50 mins	2 tasks	Test takers produce 2 pieces of extended academic style writing – report, argument, article, summary – in response to written, graphical or visual inputs. The writing should express attitude, opinion, and justification for a specific audience.
Speaking	c.14 mins	4 tasks	Test takers speak about themselves, their experiences, and opinions in academic context. They must initiate and take turns in a range of scenarios – reading aloud, answering questions, and presenting. (1:1 – interlocutor and test taker)

Test Security in Online Exams with Live Remote Proctoring (Invigilation) also known as 'OLP'

A robust onboarding process

New features coming very soon



6-STEP CANDIDATE AUTOMATED ONBOARDING PROCESS

1. NDA & Terms of use agreement
2. Exam guidelines compliance
3. Face snapshot (for certain exams)
4. ID snapshot
5. Personal data verification
6. Exam Interface tutorial

6-STEP PROCTOR VERIFICATION PROCESS

1. ID Check against registration data, ID document, and face snapshot
2. Ensures candidate's location is quiet, with adequate lighting to see candidate's face & surroundings
3. Requires candidate to rotate camera (360o) to show full room surroundings
4. Routine to prevent cheating (Clean desk, Bottle labels, Hidden mics & cameras)
5. Ensures candidate is always alone in the room
6. Validates exam session and admits candidate

Superior Locked Down environment

ExamShield



PeopleCert

NAVIGATION PREVENTION FEATURES

- Prevents right-click
- Prevents function keys
- Prevents important key combos
- Hides Taskbar and Desktop
- Hides menus and icons
- Prevents window minimization
- Prevents Copy/Paste
- Prevents printing

INFRINGEMENT PREVENTION FEATURES

- Terminates blacklisted applications, like screen capture and keyloggers
- Prevents launch of any application during the exam session
- Terminates all communication software
- Prevents execution on virtual machines
- Prevents simultaneous tests
- Allows one monitor, preventing display on others

Exam Shield is an Application Lockdown system: Contrary to browser lockdown modules which control just a browser, PeopleCert's Lockdown system allows the user to perform only allowed actions across their PC /Laptop

AI-assisted Proctor Alerts and Audit Trails

PROCTOR ALERTS

System analyses A/V stream on-the-fly towards identifying notable behavior & system performance:

- Voice detection / Candidate Talking
- Candidate Tilting Head
- Missing face
- Multiple faces detected
- Background noises
- Battery and Internet connectivity performance

UNIVERSAL LOGS & AUDIT TRAIL

- All alerts are tagged, timestamped and logged so that they can be revisited during Audits
- All candidate and system actions are monitored, logged and bound to system and services performance providing a holistic view of every exam session
- All candidate actions and responses are saved in real time favoring robustness and resilience in case of any malfunction



Multiple faces detected



Candidate Tilting head



Candidate talking



No face detected



Background Noise detected



Low Battery

Alerts represented with icons on the proctor's interface and flash out in different colors depending on the severity of the incident

Validity, Reliability & Research

Meet the research team

Dr Michael Milanovic
LanguageCert BoD
Chairman and a member of
the Advisory Council



Prof David Coniam
Head of Research



Nigel Pike
Assessment Strategy
Manager



Dr Yiannis Papargyris
Language Assessment
Development Director



Leda Lampropoulou
Head of Assessment



Dr Tony Lee
Senior Psychometrician



Corina Dourda
Head of Assessment



**Xenia Poupounaki
Lappa**
Project Manager



Angeliki Cheilari
Head of Assessment



Language
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A Comparability
Study of
Handwritten vs.
Typed Responses
to English
Language Writing
Tests

Irene Stoukou
Yiannis Papargyris
and
David Coniam

Language
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Externally-
Referenced
Anchoring:
Equating Expert
Judgement and
Rasch
Measurement
Values in
LanguageCert
IESOL English
Language Tests

Tony Lee
Michael Milanovic
David Coniam
and
Nigel Pike

Internal Use (Level 2)

**CERTIFYING
QUALITY
IN ASSESSMENT**

Research and Validation
at LanguageCert

Volume 1
Edited by Peter Falvey and David Coniam

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Q&A session



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Thank you!

